

50 YEARS OF ADVANCING JUSTICE. 50 YEARS OF STRENGTHENING ADVOCACY. ONE MILESTONE NATIONAL GATHERING.

FOUNDED IN 1977, the National Association of Counsel for Children helped establish child welfare law as a specialty practice requiring distinctive training, skills, and support. In 2027, NACC returns home to Denver for its 50th National Child Welfare Law Conference and invites organizations to join this milestone year as **sponsors**, **exhibitors**, and **advertisers**.

PARTNER WITH THE NATIONAL COMMUNITY WORKING TO IMPROVE LEGAL REPRESENTATION AND ADVANCE JUSTICE FOR CHILDREN AND FAMILIES.

NACC2027 • DENVER CO
50 YEARS
1977–2027

50TH ANNIVERSARY NATIONAL CHILD WELFARE LAW CONFERENCE

CONFERENCE
Thursday, August 5 through Saturday, August 7, 2027

PRE-CONFERENCE
Wednesday, August 4, 2027

VENUE
Hyatt Regency Denver at Colorado Convention Center

50TH ANNIVERSARY

CHILDREN'S JUSTICE GALA

FRIDAY, AUGUST 6, 2027

Separate sponsor opportunities are available.

DEADLINE TO PARTICIPATE AS A SPONSOR, EXHIBITOR, OR ADVERTISER IS JUNE 11, 2027.

50 YEARS OF IMPACT.

SINCE 1977, THE NATIONAL ASSOCIATION OF COUNSEL FOR CHILDREN has led the evolution of children's law by advancing children's rights and establishing child welfare law as a specialty practice requiring distinctive training, skills, and support.

PROMOTING EXCELLENCE IN LEGAL REPRESENTATION.

Courts play an integral role in the child welfare system, where the decisions judges make about families are serious and consequential. For judges to make the best possible determinations, they need accurate and complete information. Lawyers provide this information as they advocate on behalf of children, parents, agencies, kin, and tribes. Legal professionals must know the law, understand the needs of families, and provide zealous advocacy in and out of the courts. NACC sets standards of practice and trains lawyers to provide high-quality legal representation.

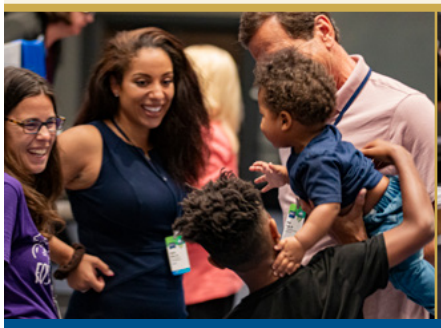
BUILDING COMMUNITY AMONG PRACTITIONERS.

NACC builds a sense of community among child welfare legal professionals by hosting conferences, networking opportunities, and an open forum for discussion and exchange. As legal professionals become members, they join a national network of advocates, sharing information and resources, and building connections to support their practice. NACC's signature **National Child Welfare Law Conference** brings together hundreds of attorneys to continue their legal education, improve their skills, and find inspiration and renewed commitment to their work. NACC also engages students in community building to recruit the next generation of child law advocates.

ADVANCING JUSTICE FOR CHILDREN AND FAMILIES.

NACC advances the rights of children and parents by advocating for equitable, anti-racist solutions co-designed by people with lived experience in the child welfare system. NACC provides a national policy voice through amicus briefs, state and federal legislative advocacy, and policy statements. In 2021 NACC launched the Counsel for Kids Campaign, which has made historic progress in its first five years expanding the right to counsel for children and youth in foster care. Engaging lived experience experts, NACC co-develops policy proposals and practice recommendations with a council of young professionals who experienced foster care.

NACC's 50th Anniversary is more than a celebration. It marks a significant milestone in the advancement and activation of the field, from a cause to a profession to a movement.







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THE 50TH NATIONAL CONFERENCE.

A national gathering for learning, connection, and leadership.

NACC's signature conference brings together practitioners, decision-makers, organizational leaders, and reform partners to share developments in law and policy, strengthen legal practice, build partnerships, and renew commitment to the work. In 2027, NACC anticipates approximately 700 attendees in Denver at the Hyatt Regency Denver.

Conference participants, attendees, and faculty include:

- Attorneys who represent children, parents, kin, tribes, and social service agencies
- Directors and managers of law offices/organizations responsible for operations, human resources, finance, development, and technology, including state and county government agencies, nonprofit organizations, and legal services organizations
- Judges and judicial staff at the county, district, and state level
- Court Appointed Special Advocates (CASA) and youth mentors
- Social workers, investigators, peer/parent advocates
- Law professors, law students
- Policy advocates
- Multidisciplinary professionals in medicine, psychology, and other fields

PARTNER WITH NACC IN A MILESTONE YEAR.

Sponsorship connects your organization to this specialized national audience while supporting the training, community-building, and advocacy infrastructure that strengthens child welfare legal representation. Recognition extends beyond the exhibit hall through conference materials, NACC's website, digital communications, social media, and program visibility.

Conference sponsorship helps sustain the professional infrastructure behind high-quality child welfare legal representation: training, standards, practitioner community, leadership development, policy advocacy, and the national exchange of ideas that drives improvement in courts and legal systems. And in this anniversary year, also signals investment in the next generation of child and family advocacy.





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SPONSOR.



Conference sponsorships offer valuable access to NACC's national audience of legal and multidisciplinary professionals, with visibility before, during, and after the event held to be held August 4–7, 2027.

Conference sponsors can connect with attendees, presenters, NACC board members, team members, and other conference guests.

Conference sponsors receive premier recognition and promotion, including placement in the conference program, slideshow, email marketing, attendee roster (name, organization, city, and state), conference website pages, and social media channels.

CUSTOM SPONSORSHIPS.

Unique and custom sponsorship opportunities are also available. Want to sponsor a reception, meal, special event, or swag? Contact CEO Kim Dvorchak, Kim.Dvorchak@NACCchildlaw.org to build a custom sponsorship package that suits your interests and price-point.

EVERY SPONSORSHIP INCLUDES AN EXHIBIT TABLE.



All five sponsorship levels include an exhibit table and tiered placement in NACC's exhibit hall. See following pages for details including the exhibit hall plan and table locations.

NACC BY THE NUMBERS	700+ Anticipated Attendees	5,000+ Attorneys Trained Annually	7,000+ Reach on Social Media	20,000+ Email Contacts	70,000+ Website Users Annually	200,000+ Website Views Annually

CONFERENCE SPONSORS ENJOY RECOGNITION ACROSS NACC'S NATIONAL COMMUNICATIONS NETWORK, EXTENDING THE VISIBILITY OF THEIR SUPPORT BEFORE, DURING, AND AFTER THE CONFERENCE.



Conference Program



Conference Website



Attendee Roster



Ballroom Slideshow



Email Marketing



Social Media

CONFERENCE SPONSORSHIP LEVELS.

Every level of conference sponsorship puts your organization in front of the attorneys, judges, and advocates who are shaping the next 50 years of child welfare law.

SPONSOR LEVEL	Price	Conference Registrations	Exhibit	Conference Program Ad	Website Listing	Email & Social
PRESENTING	$25,000	10	Premium	Full Page	Premier	Through 2027
PLATINUM	$15,000	8	Tier I	Half Page	Yes	Through Oct 2027
GOLD	$10,000	6	Tier II	Quarter Page	Yes	Through Sep 2027
SILVER	$7,500	4	Tier II	Eighth Page	Yes	Through Aug 2027
BRONZE	$5,000	2	Tier III	Name Listing	Yes	Through Event

PRESENTING CONFERENCE SPONSOR | $ 25,000

- Premier conference recognition
- **10 conference registrations**
- Full-page ad in conference program
- Tier I premium exhibit placement
- Main stage recognition
- Logo with hyperlink on conference webpage
- Extended email and social media recognition

PLATINUM CONFERENCE SPONSOR | $ 15,000

- **8 conference registrations**
- Half-page ad in conference program
- Tier I preferred exhibit placement
- Website, email, and social media recognition

GOLD CONFERENCE SPONSOR | $ 10,000

- **6 conference registrations**
- Quarter-page ad in conference program
- Tier II select exhibit placement
- Website, email, and social media recognition
- Digital recognition

SILVER CONFERENCE SPONSOR | $ 7,500

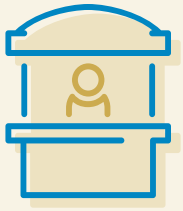
- **4 conference registrations**
- Eighth-page ad in conference program
- Logo recognition
- Tier II select exhibit placement

BRONZE CONFERENCE SPONSOR | $ 5,000

- Standard conference recognition package
- **2 conference registrations**
- Logo recognition
- Tier III exhibit placement

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EXHIBIT.



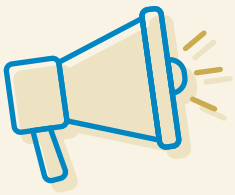
For organizations seeking an onsite presence without event sponsorship. Conference exhibitors can showcase their organization, products, and services at the Hyatt Regency Denver at Colorado Convention Center. Exhibitors will be recognized in the Conference Program and slideshow.

Exhibiting will take place in high-traffic areas of the hotel. NACC hosts breaks and receptions near the exhibit hall to promote attendee engagement. The priority of table location in NACC's exhibit hall is determined by tiered sponsorship level or exhibitor level participation.

EXHIBITOR LEVEL	Conference Program and Slideshow	Email Marketing	Social Media	Conference Registration	NACC Conference webpage	Exhibit Table Location
FOR-PROFIT $2,000	Name & Logo	None	None	25% Off	Logo	Tier IV
Nonprofit / Government / Mission Partner $1,000	Name & Logo	None	None	25% Off	Logo	Tier IV
TAKE-ONE / Resource TABLE $500	Name & Logo	None	None	15% Off	Logo	Tier IV

EXHIBIT HOURS			
Wednesday, Aug 4, 2027 Pre-Conference Set-Up	**Thursday, Aug 5, 2027** Conference Day 1	**Friday, Aug 6, 2027** Conference Day 2	**Saturday, Aug 7, 2027** Conference Day 3
12:00pm – 5:00pm	8:00am – 5:00pm	8:00am – 5:00pm	9:00am – 12:00pm

ADVERTISE.



NACC offers the opportunity to advertise in the conference program and slideshow displayed in the ballroom before plenaries and during the annual luncheon. A printed copy of the Conference Program will be distributed to conference attendees, with an expanded digital version online.

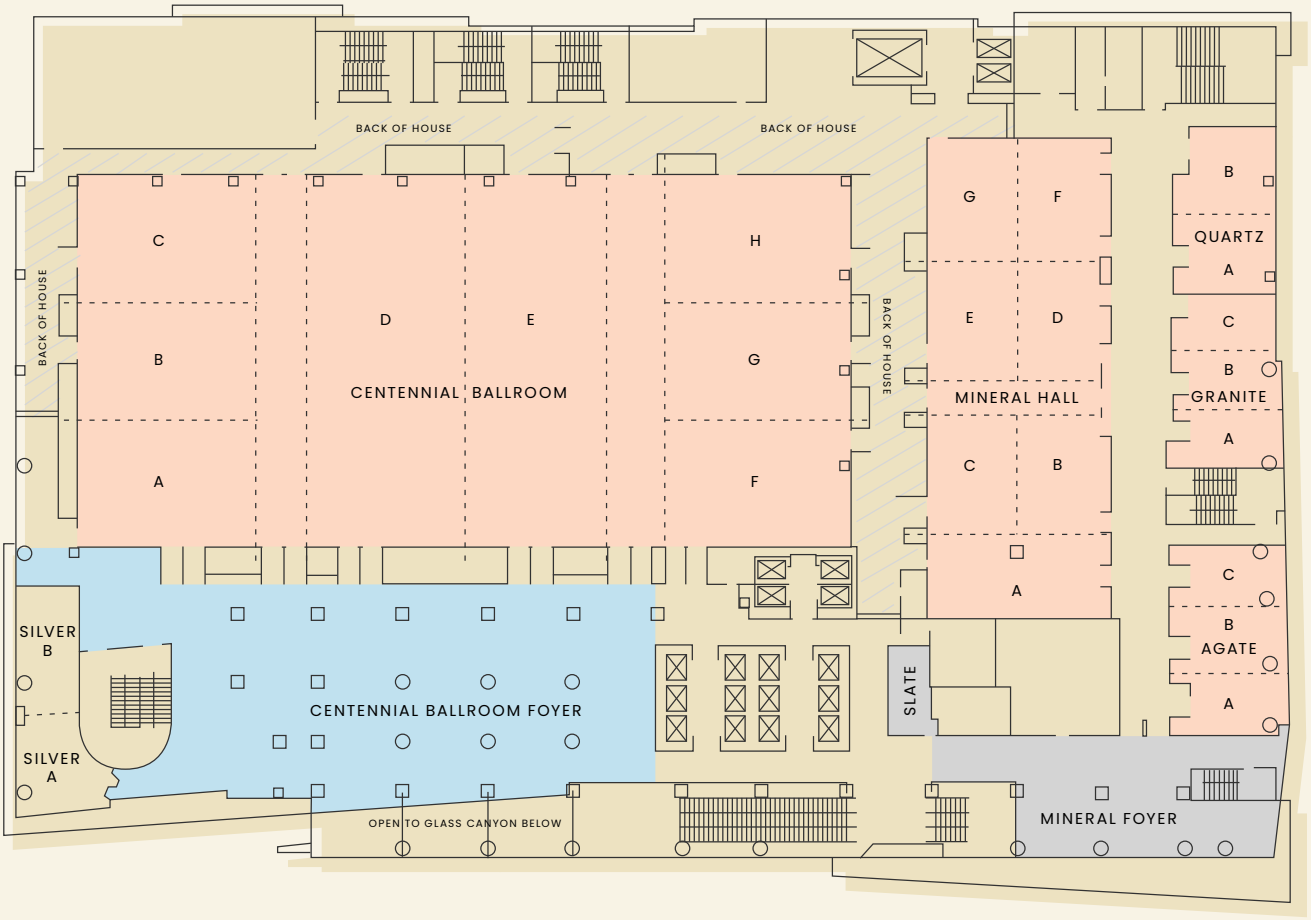
AD SIZE	For-Profit Cost	Nonprofit Cost	Submission Specifications
Full Page 7 ½" W x 9" H	$1,500	$1,000	Ads must be submitted in print-ready format. **Preferred:** CMYK PDF, 300ppi print-quality, fonts embedded or outlined. **Optional:** CMYK JPG or TIF, 600ppi maximum quality, minimum compression.
Half Page 7 ½" W x 4 ¼" H	$750	$500	
Quarter Page 7 ½" W x 2" H	$500	$300	

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HYATT REGENCY DENVER AT COLORADO CONVENTION CENTER EXHIBIT HALL MAP.

650 Fifteenth Street • Denver, Colorado 80202

Exhibit Hall Conference Sessions













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NACC
National Association of Counsel for Children
1977 50 YEARS 2027

READY TO RESERVE YOUR SPONSORSHIP? JOIN US IN DENVER.

Every level of conference support helps invest in the future of justice for children and families.

To reserve your sponsorship or discuss a custom package, contact:
Kim Dvorchak, CEO · Kim.Dvorchak@NACCchildlaw.org · 720-420-9785

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FRIDAY, AUGUST 6, AT THE HYATT REGENCY

For sponsorship and ticketing information go to
Givebutter.com/c/NACC-50th-Anniversary-Gala