

NACC 50TH ANNIVERSARY SPONSORSHIP OPPORTUNITIES

GALA CONFERENCE ANNIVERSARY PARTNERSHIP

Recognizing 50 years of impact.
Investing in the future of advocacy.



In 2027, the National Association of Counsel for Children (NACC) will celebrate **50 years of advancing justice for children and families.**

This milestone year will culminate in **Denver, Colorado**, with the **50th National Child Welfare Law Conference** and a special **50th Anniversary Gala**, bringing together the nation's leading child and family serving attorneys, judges, multidisciplinary professionals, policymakers, philanthropic partners, and champions for children.

Throughout 2027, NACC's 50th Anniversary campaign will feature national webinars, storytelling, anniversary communications, donor engagement opportunities, and programmatic spotlights celebrating the evolution and future of child advocacy.

Sponsorship of NACC's 50th Anniversary offers a unique opportunity to align your organization with a nationally respected institution, connect with influential leaders in the field, and help invest in the future of advocacy for children and families.

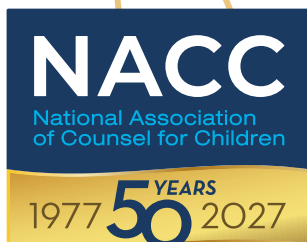
50TH ANNIVERSARY GALA **AUGUST 6, 2027**

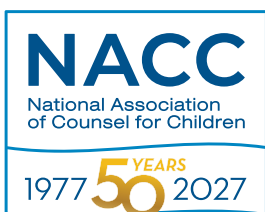
50TH ANNIVERSARY CONFERENCE **AUGUST 4-7, 2027**

Hyatt Regency Denver at Colorado Convention Center

To reserve your sponsorship or discuss a custom package, contact: **Kim Dvorchak, CEO**
Kim.Dvorchak@NACCchildlaw.org | 720-420-9785

SPONSORSHIP, EXHIBITING, ADVERTISING DEADLINE IS JUNE 11, 2027.





ABOUT NACC

Founded in 1977, the National Association of Counsel for Children advocates for the rights of children and youth facing child welfare court proceedings and provides training and support to a diverse community of public service professionals.

For five decades, NACC helped shape national standards, strengthen legal advocacy, expand professional training, and elevate the role of high-quality legal representation in improving outcomes for children and families. NACC helped build the modern field of child welfare law and practice.

NACC's 50th national conference is the field's most important gathering — bringing together practitioners, decision-makers, and reform leaders to share updates in the law, promote best practices in legal representation, and build legal and community partnerships that strengthen access to justice and opportunities for children and families to heal.

NACC's 50th Anniversary is more than a celebration. It marks a significant milestone in the advancement and activation of the field, from a cause, to a profession, to a movement.

WHO YOU'LL REACH

NACC's audience includes a highly engaged national network of professionals and supporters working at the intersection of law, child welfare, justice, and systems reform.

Audience members include:

- Attorneys representing children, parents, kin, tribes, and agencies
- Judges and judicial staff
- Directors and managers of nonprofit, government, and legal service organizations
- Court Appointed Special Advocates (CASA) and youth mentors
- Social workers, investigators, and peer/parent advocates
- Law professors and students
- Policy advocates
- Medical and other multidisciplinary professionals
- Young people with lived experience in foster care

NACC anticipates a strong national audience at its 2027 Denver conference, building on the reach and visibility of its established annual convenings since 1977. NACC's conference offers broad sponsor visibility through conference materials, registration, website recognition, digital communications, and onsite presence.



NACC BY THE NUMBERS

800

CONFERENCE & GALA ATTENDEES

5,000

ATTORNEYS TRAINED ANNUALLY

7,000

REACH ON SOCIAL MEDIA

20,000

EMAIL CONTACTS

70,000

WEBSITE USERS ANNUALLY

200,000

WEBSITE VIEWS ANNUALLY

SPONSORSHIP, EXHIBITING, ADVERTISING DEADLINE IS JUNE 11, 2027.

NACC IS OFFERING A RANGE OF SPONSORSHIP OPTIONS FOR THIS MILESTONE ANNIVERSARY

ANNIVERSARY PARTNER PACKAGES (CONFERENCE + GALA) (BEST VALUE)

LEVEL	PRICE	CONFERENCE REGISTRATIONS	GALA TICKETS / TABLE	AD IN BOTH PROGRAMS	WEBSITE / DIGITAL RECOGNITION	STAGE / VIP RECOGNITION
Presenting Anniversary Partner	\$ 50,000	20	2 Tables of 10	Full Page	1 Year	Yes, 5-minute remarks
Platinum Anniversary Partner	\$ 30,000	6	Table for 10	Full Page	6 Months	Yes
Gold Anniversary Partner	\$ 20,000	4	Table for 10	Half Page	4 Months	Shared
Silver Anniversary Partner	\$ 10,000	2	Table for 10	Quarter Page	3 Months	Shared

CONFERENCE-ONLY SPONSORSHIPS

LEVEL	PRICE	CONFERENCE REGISTRATIONS	EXHIBIT	CONFERENCE PROGRAM AD	WEBSITE	EMAIL / SOCIAL
Presenting Conference Sponsor	\$ 25,000	10	Premium	Full Page	Premier	1 Year
Platinum Conference Sponsor	\$ 15,000	8	Tier I	Half Page	Yes	6 Months
Gold Conference Sponsor	\$ 10,000	6	Tier II	Quarter Page	Yes	4 Months
Silver Conference Sponsor	\$ 7,500	4	Tier II	Eighth Page	Yes	3 Months
Bronze Conference Sponsor	\$ 5,000	2	Tier III	Name Listing	Yes	1 Month

GALA-ONLY SPONSORSHIPS

LEVEL	PRICE	TICKETS / TABLE	GALA PROGRAM AD
Presenting Gala Sponsor	\$ 30,000	Reserved VIP Table for 10	Full Page
Platinum Gala Sponsor	\$ 20,000	Premium Table for 10	Full Page
Gold Gala Sponsor	\$ 10,000	Preferred Table Seating for 8	Half Page
Silver Gala Sponsor	\$ 7,500	Select Table Seating for 6	Quarter Page
Bronze Gala Sponsor	\$ 5,000	Table Seating for 4	Eighth Page
Copper Gala Sponsor	\$ 3,500	Table Seating for 2	Listing

SPONSORSHIP, EXHIBITING, ADVERTISING DEADLINE IS JUNE 11, 2027.

NACC 50TH ANNIVERSARY PARTNER SPONSORSHIPS

Celebrate the legacy. Invest in the future.



Anniversary Partner Sponsorships are designed for organizations that want to support **both the conference and the gala** while receiving premium recognition throughout NACC's 50th Anniversary campaign.



PRESENTING ANNIVERSARY PARTNER | \$50,000

EXCLUSIVE OR LIMITED TO TWO SPONSORS.

The highest level of anniversary partnership for organizations seeking premier visibility and mission alignment.

BENEFITS INCLUDE:

- Top-tier recognition across the **Conference + Gala** for one year
- Premier logo placement on anniversary sponsor materials
- Recognition from the stage at the gala
- Premium recognition on sponsor signage, slideshow, website, and digital materials
- Opportunity for a welcome message or approved video recognition
- **20 conference registrations**
- **2 gala table (10 seats)** with premium seating
- Access to VIP reception / donor leadership gathering
- **Full-page ad** in conference and gala programs
- Recognition in anniversary email and social media campaign

SPONSORSHIP, EXHIBITING, ADVERTISING DEADLINE IS JUNE 11, 2027.



PLATINUM ANNIVERSARY PARTNER | \$30,000

A premier anniversary sponsorship for organizations seeking strong visibility across both flagship events.

BENEFITS INCLUDE:

- Prominent recognition across the **Conference + Gala** for six months
- **6 conference registrations**
- **1 gala table (10 seats)** with preferred seating
- Access to VIP reception
- Premium logo placement
- **Full-page ad** in conference and gala programs
- Recognition in anniversary communications and sponsor materials



GOLD ANNIVERSARY PARTNER | \$20,000

A strong shared sponsorship option for organizations seeking visibility across both the conference and gala.

BENEFITS INCLUDE:

- Recognition across the **Conference + Gala** for three months
- **4 conference registrations**
- **1 gala table (10 seats)** with select seating
- **Half-page ad** in conference and gala programs
- Website, social media, and digital recognition
- Standard sponsor signage and slideshow inclusion



SILVER ANNIVERSARY PARTNER | \$10,000

A flexible entry point for sponsors seeking cross-event recognition in NACC's anniversary year.

BENEFITS INCLUDE:

- Shared recognition across the **Conference + Gala** for two months
- **2 conference registrations**
- **1 gala table (10 seats)**
- Logo recognition in sponsor materials
- Website and slideshow recognition
- **Quarter-page ad** in conference and gala programs

SPONSORSHIP, EXHIBITING, ADVERTISING DEADLINE IS JUNE 11, 2027.

NACC 50TH ANNIVERSARY CONFERENCE SPONSORSHIPS



Conference sponsorships offer valuable access to NACC's national audience of legal and multidisciplinary professionals, with visibility before, during, and after the event held to be held **August 4–7, 2027**. Conference sponsors receive premier recognition and promotion, including placement in the conference program, slideshow, email marketing, attendee list, conference webpage, and social media channels.



PRESENTING CONFERENCE SPONSOR | \$25,000

- Premier conference recognition
- **10 conference registrations**
- Full-page ad in conference program
- Tier I premium exhibit placement
- Mainstage recognition
- Logo with hyperlink on conference webpage
- Extended email and social media recognition



PLATINUM CONFERENCE SPONSOR | \$15,000

- **8 conference registrations**
- Half-page ad in conference program
- Tier I preferred exhibit placement
- Website, email, and social media recognition



GOLD CONFERENCE SPONSOR | \$10,000

- **6 conference registrations**
- Quarter-page ad in conference program
- Tier II select exhibit placement
- Digital recognition



SILVER CONFERENCE SPONSOR | \$7,500

- **4 conference registrations**
- Eighth-page ad in conference program
- Logo recognition
- Tier II select exhibit placement



BRONZE CONFERENCE SPONSOR | \$5,000

- Standard conference recognition package
- **2 conference registrations**
- Name recognition
- Tier III exhibit placement



CUSTOM SPONSORSHIPS AVAILABLE UPON REQUEST

CONFERENCE EXHIBITOR OPPORTUNITIES

For organizations seeking an onsite presence without event sponsorship. Conference exhibitors can showcase their organization, products, and services in high-traffic areas for conference attendees. Exhibitors will be recognized in the conference program and slideshow. Exhibiting does not include conference registration or advertising. Exhibit table locations determined by sponsorship or exhibitor level participation.

- **For-Profit Exhibitor | \$2,000**
- **Nonprofit/Government/Mission Partner Exhibitor | \$1,000**
- **Take-One / Resource Table | \$500**

CONFERENCE PROGRAM ADVERTISING OPPORTUNITIES

NACC offers the opportunity to highlight your work in our conference program:

- **Full Page | \$2,000**
- **Half Page | \$1,000**
- **Quarter Page | \$600**

ADDITIONAL CONFERENCE UNDERWRITING

- Opening Reception Sponsor | **\$12,500**
- Annual Luncheon Sponsor | **\$10,000**
- Wi-Fi Sponsor/Branding | **\$7,500**
- Digital Program/Conference App Sponsor | **\$7,500**
- Badge & Lanyard Sponsor | **\$6,500**
- Scholarship Sponsor | **\$5,000+**
- Coffee Break Sponsor | **\$3,500**
- Charging Lounge Sponsor | **\$3,500**
- Wellness/Quiet Room Sponsor | **\$2,500**

SPONSORSHIP, EXHIBITING, ADVERTISING DEADLINE IS JUNE 11, 2027.

NACC 50TH ANNIVERSARY GALA SPONSORSHIPS

Celebrate the legacy. Invest in the future.



The 50th Anniversary Gala will be an elegant evening of celebration, storytelling, and mission investment, honoring NACC's history while helping fuel the future of justice for children and families. Gala sponsors will receive recognition among a high-value audience of leaders, donors, partners, and champions of children's justice.



PRESENTING GALA SPONSOR | \$30,000

Exclusive or limited to two sponsors

BENEFITS INCLUDE:

- Premier recognition on gala materials and signage
- Onstage recognition during the event
- **Reserved VIP table for 10**
- VIP reception access
- **Full-page tribute ad** in gala program
- Recognition in gala invitation, website, slideshow, and program



PLATINUM GALA SPONSOR | \$20,000

BENEFITS INCLUDE:

- Premium table for 10
- Strong gala recognition
- Full-page ad in gala program
- Recognition in gala materials and communications



GOLD GALA SPONSOR | \$10,000

BENEFITS INCLUDE:

- Preferred table seating for 8
- Half-page ad in gala program
- Recognition in gala materials and communications



SILVER GALA SPONSOR | \$7,500

BENEFITS INCLUDE:

- Select table seating for 6
- Quarter-page ad in gala program
- Recognition in gala program and materials



BRONZE GALA SPONSOR | \$5,000

BENEFITS INCLUDE:

- Table seating for 4
- Eighth-page ad in gala program



COPPER GALA SPONSOR | \$3,500

BENEFITS INCLUDE:

- Table seating for 2
- Listing in gala program



ADDITIONAL TABLES | \$2000

GALA PROGRAM ADVERTISING OPPORTUNITIES

NACC offers the opportunity to highlight your work in our conference program:

- **Full Page | \$2,000**
- **Half Page | \$1,000**
- **Quarter Page | \$600**

ADDITIONAL GALA UNDERWRITING

These opportunities are available as stand-alone sponsorships or as add-ons to any package.

- Cocktail Reception Sponsor | **\$15,000**
- Dinner Sponsor | **\$12,500**
- Wine/Toast Sponsor | **\$7,500**
- Dessert Sponsor | **\$5,000**
- Photo Booth Sponsor | **\$5,000**
- After-Party Sponsor | **\$7,500**
- Program Book Sponsor | **\$5,000**
- Centerpiece/Decor Sponsor | **\$3,500**
- Arrival Experience/Valet Sponsor | **\$3,500**

SPONSORSHIP, EXHIBITING, ADVERTISING DEADLINE IS JUNE 11, 2027.

PARTNER WITH NACC IN A MILESTONE YEAR

NACC's 50th Anniversary is a unique opportunity to celebrate progress, strengthen the field, and invest in the next generation of advocacy for children and families. We invite you to join us as a sponsor, exhibitor, or anniversary partner.

To reserve your sponsorship or
discuss a custom package, contact:

Kim Dvorchak, CEO
Kim.Dvorchak@NACCchildlaw.org
720-420-9785

**SPONSORSHIP, EXHIBITING, ADVERTISING
DEADLINE IS JUNE 11, 2027.**

