

48TH NATIONAL CHILD WELFARE LAW CONFERENCES

We invite you to be a part of this unique event as a **SPONSOR, EXHIBITOR, or ADVERTISER**, where you can engage with attendees at *two* conferences for *one* price.

Founded in 1977, the National Association of Counsel for Children led the evolution of children’s law from a cause to a profession by establishing child welfare as a specialty practice requiring distinctive training, skills, and support. NACC helps public service attorneys provide quality legal representation to children, parents, and agencies in child protection court proceedings, and advances the rights of children, youth, parents, kin, and tribes in policy advocacy initiatives. NACC’s National Child Welfare Law Conferences offer conference attendees the opportunity to learn from top experts in the field, collaborate on systemic reform efforts, network with colleagues, and satisfy continuing education requirements. NACC seeks to provide an enriching and inspiring experience to re-energize this specialized community for the challenges they and their clients will face in the future.

This year’s theme is *Catalysts for Change: Innovating Advocacy Through Power Sharing and Transformational Leadership*.

NACC anticipates 700 attendees will join us in Cleveland at the [Hilton Cleveland Downtown](#) this August and an additional 400 attendees will join our virtual conference in November.

2025 CLEVELAND+ ONLINE



CLEVELAND, OH
AUG 11-13, 2025
PRE-CONFERENCE AUG 10



ONLINE
NOV 12-14, 2025

CONFERENCE PARTICIPANTS, ATTENDEES AND FACULTY, INCLUDE:

- **Attorneys** who represent children, parents, kin, tribes, and social service agencies
- **Directors and managers** of law offices/organizations responsible for operations, human resources, finance, development, and technology, including state and county government agencies, nonprofit organizations, and legal services organizations
- **Judges and judicial staff** at the county, district, and state level
- **Court Appointed Special Advocates (CASA)** and youth mentors
- **Social Workers, Investigators, Peer/Parent Advocates**
- **Law Professors, Law Students**
- **Policy Advocates**
- **Multidisciplinary professionals** in medicine, psychology, and other fields

DEADLINE TO PARTICIPATE AS A SPONSOR, EXHIBITOR, OR ADVERTISER IS JULY 15, 2025



SPONSOR

Conference sponsors can connect with attendees, presenters, NACC board members, team members, and other conference guests. Conference sponsors receive premier recognition and promotion, including placement in both onsite and online conference programs, onsite slideshow, email marketing, conference website pages, and social media channels.

All sponsorships come with an onsite exhibit table and tiered placement by sponsor level. See page 4 for NACC’s Exhibit Hall Map at the [Hilton Cleveland Downtown](#).

SPONSOR LEVELS	Conference Programs and Onsite Slides	Email Marketing	Social Media	Conference Registration (onsite & online)	NACC Conference webpage	Exhibit Table Location
SAPPHIRE \$ 20,000	Full-Page Ad, Logo	4 Months Recognition	2 Months	10 Registrations	Logo and Hyperlink	Tier I
PLATINUM \$ 10,000	Half-Page Ad, Logo	2 Months Recognition	2 Months	5 Registrations	Logo and Hyperlink	Tier I
GOLD \$ 7,500	Quarter-Page Ad, Logo	1 Month Recognition	1 Month	3 Registrations	Logo and Hyperlink	Tier II
SILVER \$ 5,000	Quarter-Page Ad, Logo	1 Month Recognition	1 Month	2 Registrations	Logo and Hyperlink	Tier II
BRONZE \$ 2,500	Eighth-Page Ad, Logo	2 Weeks Recognition	2 Weeks	1 Registration	Logo	Tier III

CUSTOM SPONSORSHIPS

Unique and custom sponsorship opportunities are also available. Want to sponsor a reception, meal, special event or swag? Contact Conference@NACCchildlaw.org to build a custom sponsorship package that suits your interests and price-point.



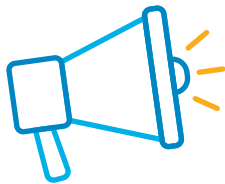
EXHIBIT

Conference exhibitors can showcase their organization, products, and services at the [Hilton Cleveland Downtown](#). Exhibitors will be recognized in the Conference Program and onsite slideshow.

Exhibiting will take place in high-traffic areas of the Hilton Cleveland Downtown. NACC hosts breaks and receptions near the exhibit hall to promote attendee engagement. The priority of table location in NACC's exhibit hall is determined by tiered sponsorship level or exhibitor level participation.

EXHIBITOR LEVELS	Conference Programs and Onsite Slides	Email Marketing	Social Media	Conference Registration (onsite & online)	NACC Conference webpage	Exhibit Table Location
FOR-PROFIT \$ 1,500	Name & Logo	None	None	25% Off	Logo	Tier IV
NONPROFIT \$ 1,000	Name & Logo	None	None	25% Off	Logo	Tier IV
TAKE-ONE TABLE \$ 500	Name & Logo	None	None	15% Off	Logo	Tier IV

EXHIBIT HOURS			
Sunday, August 10 Pre-Conference Set-Up	Monday, August 11 Conference Day 1	Tuesday, August 12 Conference Day 2	Wednesday, August 13 Conference Day 3
12:00pm – 5:00pm	8:00am – 5:00pm	8:00am – 5:00pm	8:00am – 12:00pm
Reception	Reception	Annual Luncheon	



ADVERTISE

NACC offers the opportunity to advertise in both Conference Programs and Onsite slideshow played in the ballroom before plenaries and during the annual luncheon. A printed copy of the Conference Program will be distributed to conference attendees, with an expanded digital version online.

Ad Type and Size	For-Profit Cost	Nonprofit Cost	Submission Specifications
Full Page 7 1/4" w x 9" h	\$ 1,500	\$ 1,000	Ads must be submitted in print-ready format. Preferred: CMYK PDF, 300ppi print-quality, fonts embedded or outlined. Optional: CMYK JPG or TIF, 600ppi maximum quality, least compression.
Half Page 7 1/4" w x 4 1/4" h	\$ 750	\$ 500	
Quarter Page 7 1/4" w x 2" h	\$ 500	\$ 300	

