

NACC

47TH NATIONAL CHILD WELFARE LAW CONFERENCE

SPONSOR | EXHIBIT | ADVERTISE



ONSITE CONFERENCE

**August
12-14, 2024**

PRE-CONFERENCE AUG 11

Hyatt Regency
Salt Lake City, UT



ONLINE CONFERENCE

**September
11-13, 2024**

From the comfort of
your home or office

[NACCchildlaw.org/
Conference](https://NACCchildlaw.org/Conference)

The National Association of Counsel for Children (NACC) provides the highest quality legal education programs and networking events to strengthen and support child welfare legal professionals across the country.

We invite you to be a part of this unique event as a sponsor, exhibitor, or advertiser.

Demonstrate your organization's commitment to the rights and well-being of children and families while promoting your services and products to a national audience of professionals working in the courts.

Our **ONSITE CONFERENCE** will be in Salt Lake City, UT August 12–14, 2024. Pre-conference sessions, including NACC's Child Law Office Convening and signature 1-day Red Book Training, will be held August 11, 2024. The conference will be located downtown at the Hyatt Regency Salt Lake City.

Our **ONLINE CONFERENCE** will be September 11–13, 2024, in the comfort of your home or office with a distinct program from the Salt Lake City event. The online conference will be presented live and recorded for later viewing.

General sponsorship and unique branding opportunities are available. Share your organization's message in Salt Lake City, online, or both!

National Association of Counsel for Children
Promoting Excellence | Building Community | Advancing Justice

TESTIMONIALS FROM ATTENDEES OF PREVIOUS CONFERENCES

“This conference strengthened my ability to advocate for parents and children and opened my eyes to the need to address their trauma history, race, gender and background in their advocacy.”

“Biggest takeaway was that we are all better when we work together to effect change including accountability and creating an equitable system where we honor all people that our work influences.”

“The NACC conference continues to offer new information and knowledge. I have been involved in child welfare for over 25 years and I have learned something new at each session.”

“From attending the NACC conference I have a renewed passion for child law, rights and justice.”

ABOUT NACC

Founded in 1977, NACC led the evolution of children's law from a cause to a profession by establishing child welfare law as a specialty practice requiring distinctive training, skill, and support. NACC advances children's and parents' rights by supporting a diverse, inclusive community of child welfare lawyers to provide zealous legal representation and by advocating for equitable, anti-racist solutions co-designed by people with lived experience. Fundamental to our mission is the core belief that all parties deserve effective and zealous legal advocates to ensure their voices are heard, to fight for their needs, and to navigate the complex systems impacting their lives.

ATTENDANCE

The National Child Welfare Law Conference is our signature educational event held every year since NACC's founding. The conference attracts a national community of attorneys, judges, social workers, CASAs, medical and health professionals, and other multidisciplinary professionals seeking to continue their education, improve their skills, and find inspiration and renewed commitment to their work.

NACC's goal is to provide attendees a high-quality experience that motivates effective advocacy for children and families.

NACC is regrowing conference attendance since the start of the pandemic and now draws nearly 700 attendees in person and an additional 500 people for the online conference.

NACC's dual conference allows attendees to join onsite, online, or both. Scheduled a month apart with online session recordings available for a year, attendees will have the opportunity to maximize all that our dual conference has to offer. Program receptions and 30-minute breaks between sessions offer ample opportunity for participants to pause, browse exhibit tables, explore the conference app, and network with their colleagues.

Whether onsite or online, conference attendees learn directly from top experts in the field, participate in brainstorming sessions to collectively address policy and practice concerns, network with colleagues from across the country, and satisfy continuing education requirements from their state.

YEAR-ROUND RESOURCES

Through NACC's conference materials, every conference attendee will have access to all educational resources and networking connections. Sponsor, Exhibitor, and Advertiser content remains accessible year-round!

SPONSOR

As a conference sponsor, your organization will set itself apart by supporting and connecting with the national community of child welfare professionals attending the conference, using the conference app, following us on social media channels, visiting our website, and on our mailing lists. You will have multiple opportunities each day of our conference to promote your organization's brand, services, and products, and be recognized in other ways year-long.

SPONSORS AT ALL LEVELS RECEIVE THESE BENEFITS:

RECOGNITION

- in NACC's conference materials for one year
- in Conference Program
- on NACC's website through 2024
- in NACC's monthly newsletter *The Advocate* for three months
- in NACC's quarterly journal *The Guardian* Fall 2024 edition
- Sponsor Announcement sent to all attendees

EXHIBIT

EXHIBIT TABLE
at Hyatt Regency
Salt Lake City

and

VIRTUAL BOOTH on
NACC's conference
app and desktop
platform for one year

Completed application, signed agreement, and payment are due prior to being confirmed and no later than 7/15/2024.

NACCchildlaw.org/Conference

SPONSOR LEVEL ADDITIONAL BENEFITS



SAPPHIRE | \$20,000

- Premier recognition placement in Salt Lake City
- Premier recognition placement in our conference materials for one year
- Full-page color ad in NACC's Conference Program
- Full-page color ad in NACC's quarterly journal *The Guardian* Fall 2024 edition
- Recognition and promotion on NACC's social media outlets
- 20 conference registrations or scholarships



PLATINUM | \$10,000

- High-level recognition placement in Salt Lake City
- High-level recognition placement in our conference materials for one year
- Half-page color ad in NACC's Conference Program
- Half-page color ad in NACC's quarterly journal *The Guardian* Fall 2024 edition
- Recognition and promotion on NACC's social media outlets
- 5 conference registrations or scholarships



GOLD | \$7,500

- 3 conference registrations or scholarships
- Quarter-page color ad in NACC's Conference Program



SILVER | \$5,000

- 2 conference registrations or scholarships
- Quarter-page color advertisement in NACC's Conference Program



BRONZE | \$2,500

- 1 conference registration or scholarship

CUSTOM SPONSORSHIP OPPORTUNITIES AVAILABLE

To build a custom sponsorship package that suits your price point and interests, contact NACC Executive Director Kim Dvorchak at 720-420-9785 or Kim.Dvorchak@NACCchildlaw.org.

NACC 47th National Child Welfare Law Conference
SPONSOR | EXHIBIT | ADVERTISE

EXHIBIT

Exhibiting at the 47th National Child Welfare Law Conferences is an excellent way to showcase your organization, products, and services to multidisciplinary professionals. You'll connect with the national community of child welfare professionals who are attending the conferences, following us on social media, visiting our website, and receiving our mailings. You will have multiple opportunities each day to promote your organization's brand, services, and products, and be recognized in other ways throughout the year.

EXHIBITORS AT ALL LEVELS

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EXHIBIT LEVELS

(Exhibiting does not include conference registration.)

FOR-PROFIT ORGANIZATIONS | \$1,500

NONPROFIT ORGANIZATIONS | \$800

TAKE-ONE TABLE FLYER | \$500

EXHIBIT HOURS

(Subject to change until conference program is finalized.)

Pre-Conference	Conference Day 1	Conference Day 2	Conference Day 3
SUN, AUG 11 12pm – 5pm	MON, AUG 12 7am – 5pm	TUE, AUG 13 7am – 5pm	WED, AUG 14 7am – 12pm

ADVERTISE

Advertising in the Conference Program is an effective way to reach hundreds of child welfare law professionals and express your support for children's and family justice. The Conference Program will be distributed to conference attendees, with expanded digital distribution before, during, and after the conference.

SPECIFICATIONS & REQUIREMENTS

Ad Type & Size	For-Profit Cost	Nonprofit Cost
Full Page 7 ³ / ₈ " w x 8 ⁷ / ₈ " h	\$ 1500	\$ 1000
Half Page 7 ³ / ₈ " w x 4 ¹ / ₄ " h	\$ 750	\$ 500
Quarter Page 7 ³ / ₈ " w x 2" h	\$ 500	\$ 250

Ads must be submitted in print-ready format: Preferred: 300ppi print-quality CMYK PDF, fonts embedded or outlined; Optional: 600ppi maximum-quality / lowest compression CMYK JPG or TIF.

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