

NACC

46TH NATIONAL CHILD WELFARE LAW CONFERENCES

SPONSOR | EXHIBIT | ADVERTISE



ONSITE CONFERENCE

August 10-12, 2023

PRE-CONFERENCE AUG 9
Hyatt Regency Minneapolis
1300 Nicollet Mall
Minneapolis, MN



ONLINE CONFERENCE

September 20-22, 2023



NACC2023

MINNEAPOLIS·MN
AUG 10-12, 2023

NACCchildlaw.org/Conference

The National Association of Counsel for Children (NACC) provides the highest quality legal education programs and networking events to strengthen and support child welfare legal professionals across the country.

We invite you to be a part of this unique dual format event as a sponsor, exhibitor, or advertiser.

Demonstrate your organization's commitment to the rights and well-being of children and families while promoting your services and products to a national audience of professionals working in the courts.

Our **ONSITE CONFERENCE** will be in Minneapolis, MN August 10-12, 2023. Pre-conference sessions, including NACC's Child Law Office Convening and signature 1-day Red Book Training, will be held August 9, 2023. The onsite conference will be held downtown at the Hyatt Regency Minneapolis..

Our **ONLINE CONFERENCE** will be September 20-22, 2023, in the comfort of your home or office with a distinct program from the Minneapolis event. The online conference will be presented live and recorded for later viewing.

General sponsorship and unique branding opportunities are available.

Share your organization's message in Minneapolis, online, or both!

National Association of Counsel for Children

Promoting Excellence | Building Community | Advancing Justice

SOME TESTIMONIALS FROM ATTENDEES OF PREVIOUS CONFERENCES

"This conference strengthened my ability to advocate for parents and children and opened my eyes to the need to address their trauma history, race, gender and background in their advocacy."

"Biggest takeaway was that we are all better when we work together to effect change including accountability and creating an equitable system where we honor all people that our work influences."

"The NACC conference continues to offer new information and knowledge. I have been involved in child welfare for over 25 years and I have learned something new at each session."

"From attending the NACC conference I have a renewed passion for child law, rights and justice."



NACCchildlaw.org/Conference

ABOUT NACC

Founded in 1977, NACC led the evolution of children's law from a cause to a profession by establishing child welfare law as a specialty practice requiring distinctive training, skill, and support. NACC advances children's and parents' rights by supporting a diverse, inclusive community of child welfare lawyers to provide zealous legal representation and by advocating for equitable, anti-racist solutions co-designed by people with lived experience. Fundamental to our mission is the core belief that all parties deserve effective and zealous legal advocates to ensure their voices are heard, to fight for their needs, and to navigate the complex systems impacting their lives.

ATTENDANCE

The National Child Welfare Law Conference is our signature educational event held every year since NACC's founding. The conference attracts a national community of attorneys, judges, social workers, CASAs, medical and health professionals, and other multidisciplinary professionals seeking to continue their education, improve their skills, and find inspiration and renewed commitment to their work. NACC is regrowing conference attendance since the start of the pandemic and now draws over 600 attendees in person and an additional 500 people for the online conference.

NACC's goal is to provide attendees a high-quality experience that motivates effective advocacy for children and families.

NACC's dual conference allows attendees to join onsite, online, or both. Scheduled a month apart with online session recordings available for a year, attendees will have the opportunity to maximize all that our dual conference has to offer. The 30-minute breaks between sessions offer ample opportunity for participants to pause, browse exhibit tables, explore the conference app, and network with their colleagues.

Whether onsite or online, conference attendees learn directly from top experts in the field, participate in brainstorming sessions to collectively inspire system change, network with colleagues from across the country, satisfy continuing education requirements from their state, and otherwise enhance their practice through professional training and development.

YEAR-ROUND RESOURCES

Through NACC's conference app, all conference attendees will have access to all materials, online video recordings, and networking connections. Sponsor, Exhibitor, and Advertiser content stays on the conference app year-round!

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SPONSOR

As a conference sponsor, your organization will set itself apart by supporting and connecting with the national community of child welfare professionals attending the conference, using the conference app, following us on social media channels, visiting our website, and on our mailing lists. You will have multiple opportunities each day of our dual conference to promote your organization's brand, services, and products, and be recognized in other ways year-long.

SPONSORS AT ALL LEVELS

RECEIVE THESE BENEFITS:

RECOGNITION

- in NACC's app and desktop platform for one year
- in Conference eBrochure and Program
- on NACC's website through 2023
- in NACC's monthly newsletter *The Advocate* for three months
- in NACC's quarterly journal *The Guardian* Fall 2023 edition
- Sponsor Announcement sent to all attendees

EXHIBITION

EXHIBIT TABLE at Hyatt Regency Minneapolis
and/or

VIRTUAL BOOTH on NACC's conference app and desktop platform for one year



NACCchildlaw.org/Conference

SPONSOR LEVEL | ADDITIONAL BENEFITS

SAPPHIRE 45TH ANNIVERSARY | \$20,000

SPECIFIC BRANDING OPPORTUNITIES INCLUDE: **SCHOLARSHIP FUND, BREAKFAST SPONSORSHIP, ANNUAL LUNCHEON SPONSORSHIP**

- Premier recognition placement onsite in Minneapolis
- Premier recognition placement in our app and desktop platform for one year
- Full-page color ad in NACC's Conference eBrochure and Program
- Full-page color ad in NACC's quarterly journal *The Guardian* Fall 2023 edition
- Recognition and promotion on NACC's social media outlets
- 20 ONSITE + 20 ONLINE conference registrations or scholarships

PLATINUM | \$10,000

SPECIFIC BRANDING OPPORTUNITIES INCLUDE: **SCHOLARSHIP FUND, WELCOME RECEPTION, CAREER FAIR AND CAREER FAIR RECEPTION**

- High-level recognition placement onsite in Minneapolis
- High-level recognition placement in our app and desktop platform for one year
- Half-page color ad in NACC's Conference eBrochure and Program
- Half-page color ad in NACC's quarterly journal *The Guardian* Fall 2023 edition
- Recognition and promotion on NACC's social media outlets
- 10 ONSITE + 10 ONLINE conference registrations or scholarships

GOLD | \$7,500

SPECIFIC BRANDING OPPORTUNITIES INCLUDE: **SCHOLARSHIP FUND, PRE-CONFERENCE CHILDREN'S LAW OFFICE CONVENING**

- 5 ONSITE + 5 ONLINE conference registrations or scholarships
- Quarter-page color ad in NACC's Conference Program

SILVER | \$5,000

- 3 ONSITE + 3 ONLINE conference registrations or scholarships
- Quarter-page color advertisement in NACC's Conference Program

BRONZE | \$2,000

- 1 ONSITE + 1 ONLINE conference registration or scholarship
- Eighth-page color advertisement in NACC's Conference Program

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EXHIBIT

Exhibiting at the 46th National Child Welfare Law Conferences is an excellent way to introduce your organization, products, and services to multidisciplinary professionals. You will have the chance to connect with the national community of child welfare professionals attending the conferences, following us on social media channels, visiting our website, and receiving our mailings. You will have multiple opportunities throughout each day to promote your organization's brand, services, and products, and be recognized in other ways throughout the year.

EXHIBITORS AT ALL LEVELS

RECEIVE THESE BENEFITS:

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EXHIBITION

EXHIBIT TABLE at Hyatt Regency Minneapolis

and/or

VIRTUAL BOOTH on NACC's conference app and desktop platform for one year



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EXHIBIT | LEVELS

(Exhibiting does not include conference registration.)

NONPROFIT ORGANIZATIONS | \$800

FOR-PROFIT ORGANIZATIONS | \$1,500

ONSITE EXHIBIT | HOURS

(Subject to change until conference program is finalized.)

Pre-Conference	Conference Day 1	Conference Day 2	Conference Day 3
WED, AUG 9	THU, AUG 10	FRI, AUG 11	SAT, AUG 12
12pm – 5pm	7am – 5pm	7am – 5pm	7am – 12pm

ADVERTISE

Advertising in the Conference Program is an effective way to reach hundreds of child welfare law professionals and express your support for children's and family justice. Print editions of the Conference Program will be distributed to conference attendees, with expanded digital distribution before, during, and after the conference.

SPECIFICATIONS & REQUIREMENTS

Ad Type & Size	For-Profit Cost	Nonprofit Cost
Full Page 7 3/8" w x 8 7/8" h	\$ 1500	\$ 1000
Half Page 7 3/8" w x 4 1/4" h	\$ 750	\$ 500
Quarter Page 7 3/8" w x 2" h	\$ 500	\$ 250

Ads must be submitted in print-ready format: Preferred: 300ppi print-quality CMYK PDF with fonts embedded or outlined; Optional: 600ppi maximum-quality / lowest compression CMYK JPG or TIF

ADDITIONAL ENGAGEMENT OPPORTUNITIES

We welcome your ideas for additional ways (e.g., swag bags, coupons, activities) to engage with conference attendees! Please email Conference@NACCchildlaw.org.

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APPLICATION

ORGANIZATION NAME

COORDINATOR/REPRESENTATIVE (MAIN CONTACT) NAME

EMAIL

PHONE

LIVE EXHIBIT STAFF (IF APPLICABLE) NAME

EMAIL

ADDRESS

CITY

STATE

ZIP

FACEBOOK

TWITTER

INSTAGRAM

SPONSOR ☐ SAPPHIRE \$20,000 ☐ PLATINUM \$10,000 ☐ GOLD \$7,500 ☐ SILVER \$5,000 ☐ BRONZE \$2,000

\$

EXHIBIT ☐ NONPROFIT ORGANIZATION \$800 ☐ FOR-PROFIT ORGANIZATION \$1,500

\$

ADVERTISE NONPROFIT: ☐ FULL PAGE \$1,000 ☐ HALF PAGE \$500 ☐ QUARTER PAGE \$250
FOR-PROFIT: ☐ FULL PAGE \$1,500 ☐ HALF PAGE \$750 ☐ QUARTER PAGE \$500

\$

TOTAL DUE

\$

0

PAYMENT Submit completed form via email to Conference@NACCchildlaw.org. Upon approval, NACC will contact you regarding payment. Payment in full must be received before benefits of service are made available. Tax ID# 84-0743810.

PAYMENT CONTACT NAME

EMAIL

PHONE

QUESTIONS?

Conference@NACCchildlaw.org

NACC
National Association
of Counsel for Children



NACCchildlaw.org/Conference

AGREEMENT

NACC reserves the right to determine which sponsors and exhibitors to accept based upon space limitations, relevance, appropriateness, timeliness, or other similar criteria. Participation implies acceptance of the terms listed herein.

NACC reserves the right to accept or decline any sponsors and exhibitors. NACC will decline sponsors and exhibitors that, in NACC's sole discretion, are not in keeping with the mission, vision and values of NACC. Exhibit fees do not include shipping or storage at the hotel.

Completed sign up form, this signed agreement, and payment are due prior to being confirmed and no later than 7/12/2023. All other needed items such as logo, website link, and/or ad file must be sent to NACC on or before 7/12/2023 to enjoy the full benefits of your sponsorship.

No refunds are given for sponsoring and exhibiting after 7/12/2023, but credit may be applied to a future event.

I or a representative will attend the onsite conference in Minneapolis. ☐ Yes ☐ No

I or a representative will attend the online conference. ☐ Yes ☐ No

I have read, understand, and agree to the above.

NAME

DATE

SIGNATURE

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